



# CURRICULUM

VIA NOVUS UNIVERSITY

## *MASTER'S DEGREE IN ADMINISTRATION AND QUALITY*

### GENERAL TARGETS OF THE CURRICULUM

To form teachers able to understand, analyze, understand and evaluate the integral reality of the phenomena, quality processes and productivity from an informed interpretation of reality as well as the national and international trends and lead the change processes in this area..

### GRADUATE PROFILE

Will be able to work in both the private and public sector, with tools to work independently in any labor environment and also have the knowledge to perform as an independent professional: External Consultant or to venture as a promoter of economic and social institutions that will strengthen job creation with owned business.

Furthermore they will have the skills of management work in planning areas and strategic control, management, analysis and organizational development, personnel, marketing and finance; teaching, research and potentially environmental stewardship. Optimization of raw material and human resources.

LIST OF ASSIGNMENTS OR LEARNING UNITS	CODE	CREDITS
1. Administration Theory	ATH	3
2. Administrative Accounting	AAC	4
3. Organizational Theory	OTH	3
4. Administration Science Research Methodology	ASRM	3
5. Finances	FIN	3
6. Human Resources Administration	HRA	3
7. Economics	ECO	4
8. Quantitative Methods	QME	3
9. Technology Innovation Management	TIM	3
10. Marketing	MAR	4
11. Organizational Development	ODE	3
12. Organizational Psychology	OPS	3
13. Project Research	PRE	3
14. Leadership and Organizational Behavior	LOB	3
15. Projects and Academic Products	PAP	3
	<b>TOTAL CREDITS</b>	<b>48</b>